

## FARM2SCHOOL 2018/2019 PHOTO CONTEST

THIS CONTEST IS OPEN TO ALL SCHOOLS AND LICENSED DAYCARES IN THE CANADIAN PROVINCES OF ALBERTA, SASKATCHEWAN, MANITOBA AND N.W. ONTARIO ONLY AND IS GOVERNED BY CANADIAN LAW.

1. CONTEST PERIOD: The Farm to School “Photo” Contest (the “Contest”) begins on September 12, 2018 at 12:00:01 a.m. Central Standard Time (CST) and ends on January 4, 2019 at 11:59:59 a.m. CST (the “Contest Period”).

### 2. ELIGIBILITY:

Contest is open to all Schools and Licensed Daycares in Alberta, Manitoba, N.W. Ontario, and Saskatchewan at the time of entry, except employees, contractors, representatives or agents (and those with whom such persons are domiciled, whether related or not) of the marketing and sales departments of Farm2School (AKA Farm to School) (the “Sponsor”), or Peak of the Market and its agencies, (collectively, the “Contest Parties”), and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside). By participating in this Contest, you agree to be legally bound by the terms and conditions of these Official Rules and Regulations (the “Rules”).

### 3. HOW TO ENTER: THERE ARE THREE (3) WAYS TO ENTER

No purchase necessary. You can obtain one (1) ballot into the Contest by posting a photo related to your Farm to School experience using the following methods:

A) On your personal Facebook, Twitter, Google+, or Instagram account with the #Farm2School & Tag our Farm2School page including your School or Licensed Daycare’s Name (must be posted publicly for Farm2School to see it)

B) Post on our Facebook, Twitter, Google+, or Instagram accounts with the #Farm2School & your School or Licensed Daycare’s Name (must be posted publicly)

C) Email [Farm2School@PeakMarket.com](mailto:Farm2School@PeakMarket.com) with your photo & School or Licensed Daycare name and we will post it for you on our Facebook, Twitter, Google+, or Instagram

To be eligible, your Contest Entries must be received within the Contest Period. All eligible Entries received during the Contest Period will be entered into the random prize draw (see Rule 5).

There is a maximum of one (1) ballot permitted per School or Licensed Daycare during the Contest Period, which will be awarded upon completion of your one (1) Entry worth one (1) ballot. For greater certainty, you can only use one (1) Social Media Account and one (1) School or Licensed Daycare name to enter the Contest. If it is discovered that you have attempted to:

(i) obtain more than one (1) ballot per School or Licensed Daycare during the Contest Period or  
(ii) use more than one (1) method to enter the Contest; then (in the sole discretion of the Sponsor) your entries will be reduced to one (1) entry and all additional entries will be voided. Use of any automated system to enter or otherwise participate in this Contest is prohibited and will automatically result in disqualification.

#### 4. THE PRIZE AND APPROXIMATE RETAIL VALUE:

Prize: In each participating province (Albert, Saskatchewan, Manitoba, & N.W. Ontario) the prize will consist of one (1) Three Hundred Dollar (\$300 CDN) check for the School or Licensed Daycare's 2018/2019 Fundraiser, subject to the approval of the Sponsor in its sole and absolute discretion (the "Prize").

Total maximum Prize value: Three Hundred dollars (\$300.00 CDN) in each participating province (Albert, Saskatchewan, Manitoba, & N.W. Ontario). The Prize must be accepted as awarded with no substitutions. The Prize is not transferable (except at Sponsor's sole discretion).

#### 5. RANDOM PRIZE DRAW AND WINNER SELECTION:

On January 4, 2019 (the "Draw Date") in Winnipeg, Manitoba at approximately 2:00 p.m. CST, one (1) entrant per participating province will be selected by random draw from among all eligible Entries received during the Contest Period. The odds of winning depend on the number of eligible Contest Entries received during the Contest Period.

The Sponsor or its designated representative will post on our Facebook, Twitter, Google+, or Instagram accounts the Winners for each province & call the coordinator on file for the winning School or Licensed Daycare to make arrangements for the check to be mailed. We will make five (5) attempts to contact the selected entrant by telephone or email (using the information provided during enrolment to the Farm2School program) within ten (10) business days of the Draw Date. If the selected entrant cannot be contacted within five (5) attempts or ten (10) business days of the Draw Date (whichever occurs first), or there is a return of any notification as undeliverable; then that selected entrant will be disqualified and the Sponsor reserves the right, in its sole discretion, to randomly select an alternate eligible entrant from among the remaining eligible Contest Entries.

Before being declared a winner, the selected entrant will be required to: (i) correctly answer, unaided, a time-limited, mathematical, skill testing question to be administered by phone at a mutually convenient time; and may be required to (b) sign and return within ten (10) business days of notification the Sponsor's declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize as awarded; (iii) releases the Contest Parties and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "Releases") from any and all liability in connection with this Contest, the selected entrant's participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and (iv) agrees to the

publication, reproduction and/or other use of the selected entrant's name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by the Sponsor in any manner whatsoever, including print, broadcast or the internet. If the selected entrant: (a) fails to correctly answer the skill-testing question; and/or (b) fails to return the properly executed Contest documents within the specified time and/or (c) cannot accept the prize for any reason, then he/she will forfeit the Prize and Sponsor reserves the right, in its sole discretion, to randomly select an alternate eligible entrant from among the remaining eligible Contest Entries.

#### 6. GENERAL CONDITIONS:

All Contest Entries become the property of the Sponsor. The Releases assume no responsibility for lost, delayed, incomplete, incompatible or misdirected Contest Entries. All Contest Entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means or do not conform to or satisfy the conditions set forth in these Contest Rules, may be disqualified by the Sponsor. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Contest Entries and/or entrants.

The Releases will not be liable for any failure of the Websites during the Contest Period; for any technical malfunction or other problems relating to telephone networks or lines, computer online systems, servers, access providers, computer equipment or software; for the failure of any entry to be received by the Contest Parties for any reason including, but not limited to, technical problems or traffic congestion on the internet or at any website; or any combination of the above. Further, the Releases will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Contest.

All Contest Entries are subject to verification. The Sponsor reserves the right, in its sole discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor) to participate in this Contest. Failure to provide such proof in a timely manner may result in disqualification. The sole determinant of the time for the purposes of valid Contest Entries in this Contest will be the Contest server(s).

The Sponsor reserves the right, to withdraw or amend this Contest (or to amend these Rules) in any way, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest

extent permitted by law. The Sponsor, reserves the right to cancel or suspend this Contest, or to amend these Rules without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her Entry only for the purpose of administering the Contest and in accordance with Sponsor's privacy policy (available at: <http://peakmarket.com/privacy.cfm>), unless the entrant otherwise agrees.

#### 7. LANGUAGE DISCREPANCY:

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the Contest entry form, website, point of sale, television, print or online advertising; the terms and conditions of these Rules shall prevail, govern and control.